



### **Goodbye NYC Winter, Hello Spring!**

Welcome to the HERE to HERE Link, where we share recent updates, highlight our work with partners, and announce upcoming events. The past few months, we've buckled down to stand up CareerWise New York, launch the Bronx PIC, and expand SYEP and partnerships with CBOs among other initiatives.

So much of our work relies on the support of the Bronx and NYC community, and we owe great thanks to all the organizations, educators, policy-makers, students, and staff that make our work possible. We wouldn't be here without you, and we can't advance our mission to engage students and employers without your continued support.

Cheers to all of you! And now, some updates.

## **So as not to bury the lead...**

### **Introducing a first-of-its-kind youth apprenticeship... CareerWise New York!**

In our last newsletter we highlighted CareerWise Colorado, a youth apprenticeship program based on the Swiss apprenticeship model. Now, in partnership with the Colorado team, HERE to HERE is gearing up to incubate a pilot program to connect up to 80 public high school students with three-year apprenticeships in IT, finance, and business operations pathways. Participating students will receive paid work experience as well as college credit and an industry-recognized credential during the three year program, while employers will see a positive return on investment and gain the opportunity to cultivate tomorrow's workforce.

Thanks to the 14 employers and 16 schools and counting that have committed to helping us stand up our first cohort. The incredible leadership of the Business Council, swift engagement of high school principals and advisors, and leadership and enthusiasm of Chancellor Richard Carranza with NYCDOE has allowed us to work on an ambitious scale and timeline. We will be making an official announcement

before our first cohort begins in August. If you are interested in learning more please contact Barb Chang at [bchang@heretohere.org](mailto:bchang@heretohere.org).

### **We're also gearing up to launch the Bronx Private Industry Council!**

In December the leadership of the Bronx Private Industry Council (PIC) Task Force employers, the Bronx Borough President, and H2H decided to deepen their commitment to Bronx students and employers by agreeing to officially launch the Bronx PIC in spring 2019. Stay tuned for news and events related to the launch.

In the meantime, read our recent publication on the PIC, Building Opportunity for Bronx Employers and Youth, and learn about Eddie Summers, the PIC's new Executive Director! [see Hub happenings]

...And now, back to our regularly scheduled updates

## Recent Work With Our Partners



### **It May Be Spring but We're Already Gearing up for Summer with SYEP**

This summer, six of our network high schools will participate in the SYEP school-based initiative (SBI). BASE, Bronx International, Dream Yard Prep, Fannie Lou Hamer, HERO high and the Laboratory School of Finance and Technology will collectively offer 600 paid opportunities to Bronx students. With so many of our network schools participating in SYEP-SBI, we have an exciting opportunity to document the initiative, expand the number of students participating in paid internships and experiences, and shape program operations for summers to come.



### **Wildlife Conservation Society is Broadening Student Opportunity**

We're excited to support WCS in expanding student hires and career pathways to long-term employment. Over the next two years, WCS will work directly with high schools in the H2H network to recruit and train students for seasonal work and internships. WCS, a new CareerClue provider, will also work specifically with Comp Sci High to provide paid work experience, skill-development, and mentorship.

As a part of their work to build out student hiring, WCS invited H2H network high school students to a job interview fair last week, where they learned more about available opportunities at Bronx Zoo, Central Park Zoo, and the New York Aquarium. Over 160 students were interviewed and over 300 have applied for spring and summer work. So far, 65 students have been extended offers!



## Building Digital Media Career Pathways for Bronx Youth at EVC

The Educational Video Center (EVC) is a non-profit youth media organization dedicated to developing the artistic, critical literacy, and career skills of young people while nurturing their commitment to social change. EVC's Digital Media Career Pathways gives Bronx Community College students the opportunity to participate in programming while earning college credit.

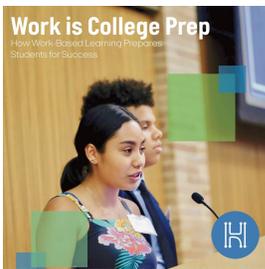
In partnership with H2H, EVC is enhancing its Media Career Pathways program by developing career pathway tools and highlighting CUNY programs with a record for driving students toward rewarding, media arts careers. Placing particular focus on BCC, Hostos, BMCC, Brooklyn College, Lehman, Hunter, City College, Baruch, EVC aims to grow CUNY's college-to-career pipeline.

*Featured image: Students presenting during EVC's New Media Arts program.*



## Increasing Equity Through College and Career Pathways

As a part of the Gates Foundation Equitable Futures learning community, H2H recently joined six other intermediary organizations—Boys and Girls Club of Greater Memphis, Brooklyn Navy Yard, Career Connect Washington, CareerWise Colorado, Rush University Medical Center, and YouthForce NOLA—for our first convening in Boston! Led by JFF, our cross-country partnership aims to share, co-create, improve upon, and codify the most innovative best practices for building equitable pathways for young people in the U.S.



## Read About Our Work with Partners

In addition to the Bronx PIC Paper, you can check out [Work is College Prep](#), which highlights our continued efforts to advance work-based learning, focusing on partnerships with educators and employers to provide Bronx students with paid summer opportunities. Thank you to all the employers who have hosted and continue to host interns, and all the fantastic principals, advisors, and teachers who continue to support and nourish their students' interests during the school year. Summer 2019 here we come!



You can also check out our February feature, [The CDOS Pathway](#), which examines how the Career Development Occupational Studies credential (CDOS) can be used to enhance and expand work-based learning in New York High Schools. Shifting the use of the CDOS requires broad organizational support, and H2H is in good company with partners including ExpandEd, Urban Assembly, and New Visions.

# Hub Happenings



## Meet Eddie, Executive Director of the Bronx PIC!

We're excited to welcome Dr. Edward "Eddie" Summers as the founding Executive Director of the Bronx PIC. Eddie has spent over 15 years working with higher education institutions, businesses, and philanthropic leaders to serve communities across the New York City metro area and the state. At the beginning of April, Eddie met with PIC Employers to discuss the upcoming Bronx PIC launch and his vision for the future.

We're thrilled to have Eddie aboard and confident he'll expand the work and foundation laid by the Bronx PIC Task Force!



## Hub-Hosted Programs: Mobile App Design Program & Money Mondays

The Hub welcomed Mentoring in Medicine (MIM), which hosted an intensive, mobile app design program where students learned to develop apps that focus on health disparities in their communities. In the next section, find a clip of the program from News 12.



Money Monday\$ is back! In February students participated in Cents Ability's second cohort, where they learned about savings, investments, and the stock market among other financial lessons.

Stay tuned for dates on upcoming Cents Ability programming.



## Fannie Lou Students in the Hub

We're not the only ones gearing up for the launch of CareerWise New York. Last month, Fannie Lou students interested in applying to apprenticeships came to the Hub to revamp their resumes and workshop their cover letters. All eligible students are now able to apply to 3-year programs with companies across various industries. Best of luck to all CWNY applicants!!



## **Shout out to Our CUNY Fellows, High School Interns, and State of the Borough Star Guests!**

This spring, we're on-boarding a group of seven CUNY students to provide additional support to SYEP-based high schools in the H2H network. These CUNY fellows will work directly with schools to manage the SYEP process for students, from application all the way through to completion.

We also welcome several high school interns to the H2H team. These students will support various assignments including Hub programming promotion, student voice opportunities, and community building.

Lastly, shout out to past Bronx PIC interns, Christian Sanchez (H.E.R.O. High) and Amanda Castillo (University Heights), who were named during the State of the Borough address (featured above)!

## **In the Media**



### **MIM Mobile App Design**

Watch News 12's coverage of Mentoring in Medicine's mobile app design here, or check out the video segments hosted News 12's site.



### **Who You Know Book Event**

In January, we hosted an book event at the Hub to discuss Julia Freeland Fisher's influent book, Who You Know. With a panel featuring Fisher, Big Picture Learning's Co-Executive Director, Carlos Moreno, Bronx Superintendent Meisha Ross Porter, and CUNY student Tasreen Rahman, we examined the central idea of Fisher's book—who you know matters—and explored how schools that are focused on growing student social capital can help achieve greater equity for young people in the South Bronx.

## What's on Tap



### **JFF Pathways Meeting in Chicago**

On April 23 and 24th, Pathways to Prosperity will convene with its network of partners for a Spring Institute in Chicago. The Institute will open with a deep dive into Chicago's work in translating pathway policy into practice, and offer H2H, the NYC Pathways Team, and other network partners the opportunity to meet pathway leaders, visit work-sites, learn about practices for launching and scaling pathways, and build a vision for immediate and long-term next steps in pathways development.



### **Bronx Week**

Bronx Week is coming up! May 10th through 19th, don't miss the borough-wide celebration to honor the citizens and institutions that contribute to the culture, community, and borough that is The Bronx!

Keep your eye out for the agenda...and join us as we celebrate the official launch of the Bronx PIC!  
(Details forthcoming)



### **Congrats CUNY!**

In February, CUNY appointed a new chancellor, Félix V. Matos Rodríguez, who will begin his role in early May. Felo's leadership will be pivotal to positioning CUNY as the lifelong learning partner for students, as well as a source of high-quality talent for local employers. We're thrilled to join and support CUNY in ensuring our youth reach their full academic and career potential.



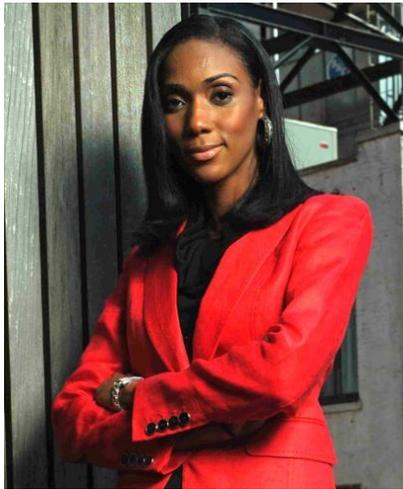
### **Workforce Systems Leadership Conference**

The Workforce Professionals Training Institute (WPTI) has launched the inaugural Workforce Systems Leadership Program (WSLP) in partnership with Coro New York. This program will convene between June 2019 and March 2020 to address the changing workforce development landscape, drive innovative practices and improve training services for low-income NYC residents. The

program is seeking applications from skillful and collaborative cross-sector leaders.

Interested? Applications open through May 1. [Click here](#) for more information or to apply for the program.

## Employer Feature



**Jessica Johnson, Johnson Security**

We're thrilled to feature Jessica, President/CEO and the third generation of Johnson Security, a company her grandparents started in order to create opportunities for their children and neighbors. As a founding member of the Bronx PIC, and a key leader in the Transitional Executive Committee, which supported the PIC Task Force's shift into an official organization, Jessica upholds a mission to be an in-the-Bronx for-the-Bronx employer by offering internships, mentorship, and continued investment in the career trajectories of her employees.

Maintaining a physical company location in the Bronx is important to Jessica, and hiring qualified local workers means ensuring Bronx youth receive the necessary training and work-life exposure. After 57 years of business, Johnson Security is still located down the street from where Jessica grew up and went to school.

## What we're thinking, what we're doing



**Fannie Lou Hamer Street Renamed**

Last year, to mark 100 years since civil rights activist, Fannie Lou Hamer's birth, students wrote petitions, mailed letters, and publicly advocated to organize a name change. In February, in honor of Black History Month, Fannie Lou students were joined by Assemblyman Marcos Crespo and Councilman Rafael Salamanca in a special event to rename West Farms Road after the school's namesake, Mrs. Fannie Lou Hamer. We were thrilled to stand with students and educators on such a monumental day.



## **H2H Visit to the Metropolitan Regional Career and Technical Center**

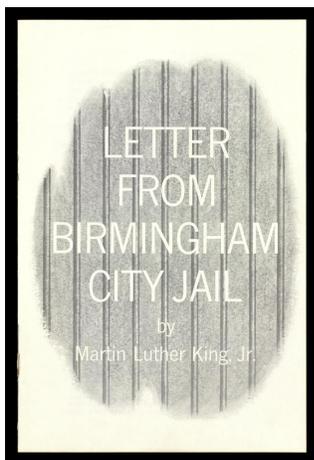
In January, H2H visited the Metropolitan Regional Career and Technical Center (MET) in Providence, where we accompanied students to their internship sites, sat in on an advisory class, and got an inside view on how the MET uses work-based learning and a student-centered approach to foster learning. We talked to so many passionate students who are tapping their in-school learning to enrich their interests, including one student who even created a youth sex education class while interning at Planned Parenthood and has since become a certified sex educator and educates within her school.

Thanks for showing H2H how the MET provides students the space to advocate for themselves and take ownership of their projects and learning!



## **Paya Conference**

The Partnership to Advance Youth Apprenticeship (PAYA) is a multi-year initiative that supports access to high-quality apprenticeships for high school students. In March, we attended a PAYA convening alongside community leaders, educators, employers, and policymakers to learn about current apprenticeship programs. We saw a culinary apprenticeship operating in real-time at Trident Technical College (and the mammoth chocolate structures apprentices have made), heard from leading practitioners, and took key insights back to New York to help H2H prepare for the launch of CareerWise New York.



## **Letter from a Birmingham Jail**

Last month, H2H took a deep dive into the Rev. Dr. Martin Luther King, Jr's Letter from a Birmingham Jail. The intention of this exercise was to connect and ground ourselves in the work for racial justice. Since last fall, we've been working with the Equity Lab to deepen our collective understanding of racism and white supremacy, so that we are increasingly equipped to dismantle it. Our staff brought great focus, love, and openness to our study of the letter.

We highly recommend giving this letter a thoughtful read.



## **CUNY screening of Unlikely You**

CUNY recently organized a screening of *Unlikely U*, a documentary that reveals the fundamental challenges of postsecondary education, why elite schools aren't the answer, and how schools like UMBC, Arizona State, and Georgia State are supporting and graduating more students through their open admissions policies.



The film features key leaders in the postsecondary space including Freeman Hrabowski, Michael Crow, Nancy Cantor, and Timothy Renick, and places focus not just on getting students into and through college, but on post-grad employability, economic mobility, and other critical postsecondary outcomes.