



# THE BRONX PIC

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## On the Horizon

Quarterly Bronx PIC Member Meeting: Friday, November 22 -- Location to be determined!

# Growing The Bronx PIC: Supporting Talent Pipelines Throughout The Bronx



The Bronx PIC continues to grow at a rapid pace. In just a few short weeks several new members have joined the council, committing to support talent development and business innovation in The Bronx. Our membership is now up to 31 employers! Our mission to coalesce an employer-led, student-centered approach to building talent pipelines is catching on, as local businesses are beginning to see demonstrated success of this work.

New membership has enabled us to identify industry

clusters, which will serve as a sounding board for addressing industry-specific issues. Here are some of the clusters we've identified:

- *Food/Distribution*
- *Financial Services*
- *Healthcare*
- *Hospitality/Tourism/Entertainment*
- *Human/Community Services*
- *IT/Tech/Engineering/Communications/Entrepreneurship*
- *Real Estate/Development/Construction*

At our next PIC Quarterly meeting, we will gather your thoughts on the composition of our members and ask you to provide strategic direction on clusters as well as recruitment. We will also continue working across HERE to HERE to align The PIC's focus with our CareerWise New York and high school work.



## Business Roundtables



Building off our summer business roundtable, where we joined Third Ave BID and NYC Employment and Training Coalition (NYCETC) to get a better understanding of the workforce development ecosystem in NYC, The PIC is gearing up for the next series of roundtables. This fall we will gather businesses, workforce development organizations, and educators all aligned in their commitment to building stronger workforce pipelines, tackling

industry-specific issues, and addressing the needs and challenges that the business community faces.

Our next roundtable is October 16, 2019, from 1 - 3 p.m. at Mott Haven Bar and Grill. To RSVP, please email [BronxPIC@heretohere.org](mailto:BronxPIC@heretohere.org).

## Thinkubator Update



The Bronx PIC Thinkubator is a design-thinking consultancy where Bronx PIC Innovators (Bronx high school students) come together with PIC professionals to create solutions to your real-world business problems. Following an innovative program designed by The DO School, HERE to HERE, and DreamYard, The Bronx PIC Innovators take a big-picture approach, working directly with selected companies to

understand the employer's challenges and needs in order to develop thoughtful solutions.

This past summer, during the Thinkubator pilot, 14 Bronx high school students worked with Johnson Security Bureau to determine how the company might increase its competitive edge. Students also worked with Spring Bank to strategize how the bank can gain the trust of current un- and under-banked

residents. One student-led solution, which recommended that Spring Bank develop a financial literacy app to better engage potential customers and provide greater transparency around banking, was even adopted! Spring Bank plans to develop the app in partnership with DreamYard.

After a successful summer, we are happy to announce that we will host another round of The Bronx PIC Thinkubator this fall. Our second cohort of student innovators will work with Great Performances to address challenges faced by the hospitality industry. We are very excited to expand the Thinkubator and the real-world learning opportunities it provides young people in The Bronx, all of which would not be possible without the continued partnership of HERE to HERE and DreamYard.

## Summer Internship Placements

This summer PIC employers (you!) collectively hired more than 400 young people to intern at your companies! Thank you all for the support, mentorship, and real-world work environments you provided for so many young people.

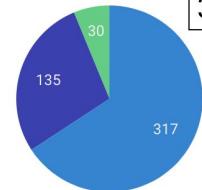
During their summer experiences, interns gained skills in customer service, banking, business operations, and IT; they gathered experience and learnings that will advance their professional passions and inform their pathways toward rewarding careers!



Bronx PIC Members

27

2019 TTD	2019 H2H
482	262
2018 Total*	2018 H2H
337	197



2019 Payment Source

- SYEP
- Employer
- Stipend

## Invitation for Businesses: The Value of Apprenticeship



As you may recall from our previous PIC Quarterly Meeting, Abby Jo Sigal, CEO of HERE to HERE, presented H2H's Careerwise New York, a youth apprenticeship system based in New York City offering a three-year applied-learning environment for high school students and an innovative

talent-acquisition strategy for businesses. With apprenticeship, students earn debt-free college credit and nationally-recognized industry certificates through their meaningful work experience in fields such as IT, financial services, and business operations...all while graduating on-time.

In its inaugural year, H2H's CareerWise New York has connected 86 students across 17 high schools to three-year experiences with one of 17 participating employers. This year, HERE to HERE welcomes two apprentices, Tasnia and James. James will work directly with The Bronx PIC to learn about and support our work. Tasnia will work with H2H's CareerWise New York to get first-hand experience in how apprenticeship at scale works. We are thrilled to begin this journey with our Tasnia and James, as apprenticeship has the power to deliver positive long-term impact for students, businesses, and communities.

If you are interested in attending an informational session to discuss apprenticeship and its value-add for your company, please contact us at [BronxPIC@heretohere.org](mailto:BronxPIC@heretohere.org).

## Upcoming Media: Dr. Summers discusses the State of Higher Education



Executive Director, Dr. Eddie Summers will speak on BronxNet's Gary Axelbank show on October 11 at 9 p.m. regarding the state of higher education in The Bronx. During the BronxNet segment, Eddie will share the work of HERE to HERE and The Bronx PIC as it relates to, "Staying Away from The Brink," a ten-part series that focuses on the current position of higher education and provides leaders with a roadmap to address critical issues impacting the sector. So far, three articles of the ten-part series have been published on Diverse Education.

We hope you'll tune in!

As always, we are deeply grateful for your continued partnership and support. This work is not possible without insistent collaboration and shared learning. To learn more about anything mentioned in this newsletter, please contact us at [BronxPIC@heretohere.org](mailto:BronxPIC@heretohere.org).

Onward and upward!

-The Bronx PIC Team, HERE to HERE